

ECONOMIC IMPACT OF MOHAWK GIRLS



The Canadian television series *Mohawk Girls* tells the story of four young women that are trying to find their place in the world while staying true to their Mohawk roots. *Mohawk Girls* is both filmed and set on the Kahnawà:ke Mohawk Territory in Quebec, across the Saint Lawrence River from Montreal.

SEASONS 1-5

\$23.6M
PRODUCTION EXPENDITURE

\$29.8M IN GDP
430 FULL TIME JOBS*

\$43.1M
TOTAL ECONOMIC OUTPUT

TAX REVENUES
\$3.1M FEDERAL
\$2.7M PROVINCIAL



Credit: Éric Myre

Produced by Aboriginal-owned film and television production company Rezolution Pictures International, the series created significant local economic impacts in Quebec. The final season premieres November 14, 2017 on APTN.

ECONOMIC IMPACTS – SEASON 3

PRODUCTION SPENDING IN QUEBEC

\$4.3M
TOTAL PRODUCTION EXPENDITURE

\$2.6M EMPLOYMENT

\$1.7M GOODS AND SERVICES

GOVERNMENT TAX CREDITS: IMPACT PER DOLLAR

FOR EACH DOLLAR OF GOVERNMENT TAX CREDITS RECEIVED, *MOHAWK GIRLS* SEASON 3 GENERATED:

FEDERAL GOVERNMENT

\$16.70 IN ECONOMIC OUTPUT
\$11.60 IN GDP
17 FULL-TIME JOBS (PER \$100,000 OF INCENTIVES)

QUEBEC GOVERNMENT

\$12.70 IN ECONOMIC OUTPUT
\$8.80 IN GDP
13 FULL-TIME JOBS (PER \$100,000 OF INCENTIVES)

TAX REVENUES

\$600K
FEDERAL

\$500K
PROVINCIAL

\$100K
MUNICIPAL

*Employment impacts of production spending are based on full time equivalents (FTE).

ECONOMIC IMPACTS – SEASON 3

VENDORS

Significant economic impacts were created for businesses in Quebec and other regions in Canada.



368

BUSINESSES BENEFITED

189

IN GREATER MONTREAL

143

IN REST OF QUEBEC

36

IN REST OF CANADA

EMPLOYMENT COMPARISON

The 78 full-time equivalent jobs created by *Mohawk Girls* season 3 is comparable to the jobs created by:



40

NEW HOME BUILDS
IN QUEBEC



20,000

OVERNIGHT VISITORS
TO MONTREAL



9

CRUISE SHIP
PORT-OF-CALL
VISITS IN QUEBEC

LOCAL COMMUNITY IMPACTS



Credit: Éric Myre

KAHNAWÀ:KE ECONOMIC DEVELOPMENT COMMISSION (TEWATOHNI'SAKTHA)

Mohawk Girls has had a positive impact on local businesses and community members. The production rents many local facilities for filming locations, such as community halls, restaurants, and residential homes. Many locals are hired as background extras for the television series, creating additional employment, as well as opportunities for the community to be directly involved.

KWE KWE GOURMET

Local catering company Kwe Kwe Gourmet was able to leverage the success of the series to grow their business substantially. The catering company grew from one individual offering catering services out of their home to employing a team of people and renting a larger commercial facility. The company is now in high demand for their services on other film and television productions.